

Birmingham Road consultation – Summary Report

1. Introduction

This briefing note provides a summary of the feedback received from the consultation on transport proposals for the Birmingham Road corridor in Stratford. The consultation was launched on Friday 22 January 2016 and ran for a period of 6 weeks. A staffed exhibition of the proposals was held on Thursday 28 January and Saturday 30 January 2016.

Approximately 300 people attended either the launch event or one of the staffed exhibitions. A feedback form was available for the public to comment on the various proposals. This was available as a hard copy at the exhibition as well as electronically online at www.warwickshire.gov.uk/birminghamroadstratford.

In total, 184 completed feedback forms were received (71 manual, 113 electronic).

2. Summary of responses

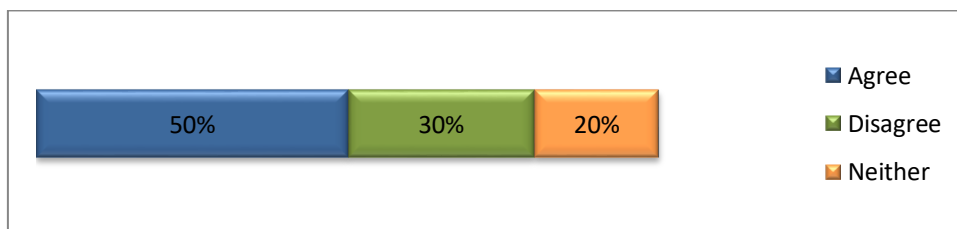
The majority of responses received were generally supportive of the proposals. The proposal with the highest level of support is the proposal for a new slip road into the Tesco site, with 79% of respondents in support.

The proposal with the least level of support is the new link road from Western Road to Hamlet Way, with the majority of respondents (56%) disagreeing with the proposal and only 35% in favour. In contrast there was a high level of support for the new link road between Western Road and Maybrook Road, with 64% in favour of this proposal and only 21% opposed.

A summary of the response to each proposal is outlined below.

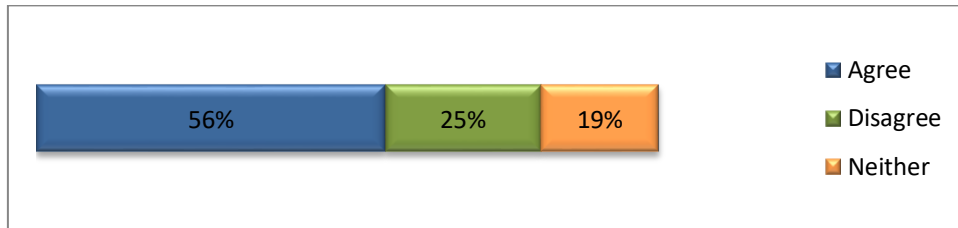
Q1. Conversion of existing 2 lane outbound section to inbound from St Peter's Way to Joseph Way

Half of respondents agreed with the proposal to convert the existing 2-lane outbound section from St Peter's Way to Joseph Way to inbound, with 30% disagreeing. The remaining 20% neither agreed nor disagreed.



Q2. Improved pedestrian and cycle linkages between Maybird/Tesco site and the northern part of the corridor

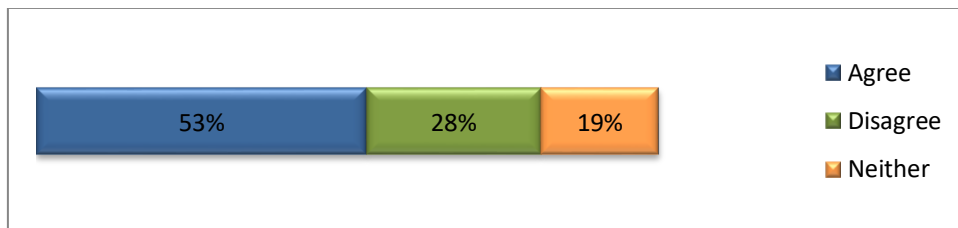
The majority of respondents (55%) agreed with the proposal to improve pedestrian and cycle linkages between Maybird/Tesco site and the northern part of the corridor, whilst 25% disagreed.



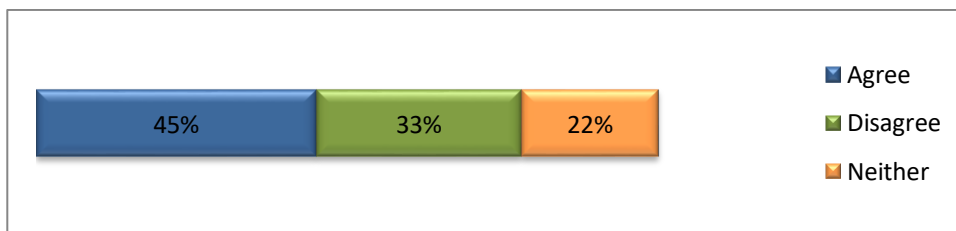
Q3a & 3b. Road widening to 2 lanes between Regal Road roundabout and the merge point north of Hamlet Way (inbound) or (outbound)

The proposal to widen the road in an inbound direction received more support than the proposal to widen the road in an outbound direction (53% supported the inbound proposal, 45% supported the outbound proposal). The inbound proposal also had slightly fewer respondents who disagreed with the proposal (28% rather than 33%).

Inbound widening

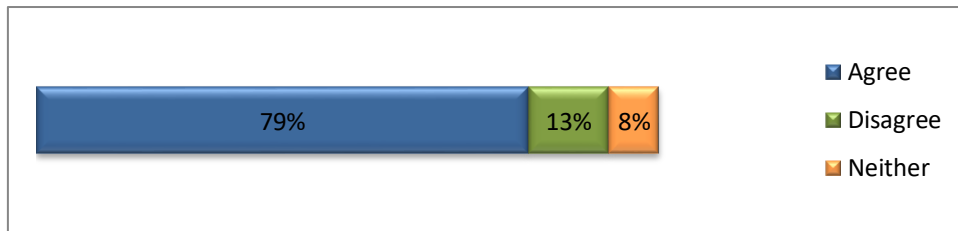


Outbound widening



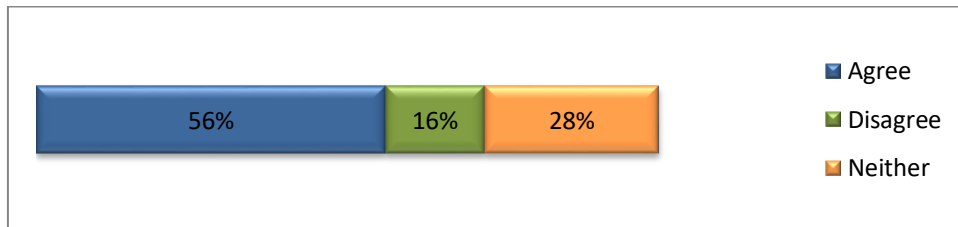
Q4. New slip road into Tesco site from Birmingham Road (inbound direction)

There was strong support (79%) for the proposal for a new slip road into the Tesco site, with only 13% in disagreement.



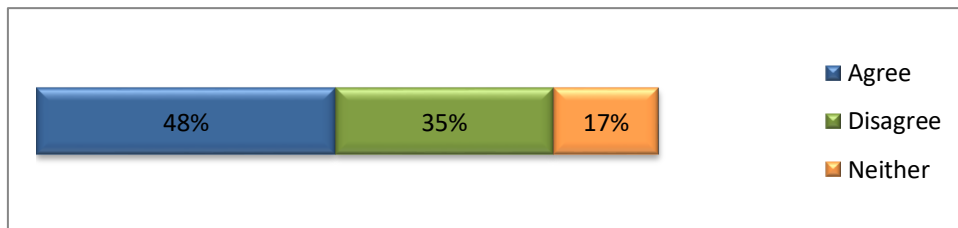
Q5. Relocation of pedestrian/cycle crossing from south of Tesco roundabout to opposite main pedestrian entrance to the Maybird site

The majority of respondents (56%) agreed with the proposed relocation of the pedestrian/cycle crossing from south of Tesco roundabout to opposite the main pedestrian entrance to the Maybird site, with only 16% in disagreement. 28% neither agreed nor disagreed.



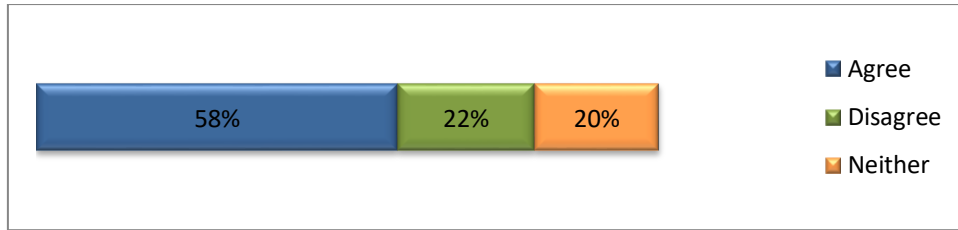
Q6. Extend the 2-lane inbound section from Regal Rd roundabout to Arden St junction by converting the right turn bays to an additional traffic lane, with all right turn movements accommodated from this lane

Just under half of respondents (48%) agreed with the proposal to extend the 2-lane inbound section from Regal Road roundabout to Arden Street junction (by converting the right turn bays to an additional traffic lane), with 35% disagreeing.



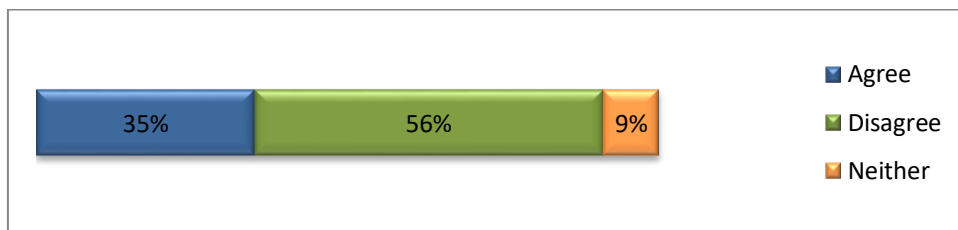
Q7. Improved pedestrian and cycle linkages between Stratford town centre and Maybird/Tesco site

The majority of respondents (58%) agreed with the proposal to improve pedestrian and cycle linkages between Stratford town centre and Maybird/Tesco site, with 22% in disagreement and 20% neither agreeing or disagreeing.

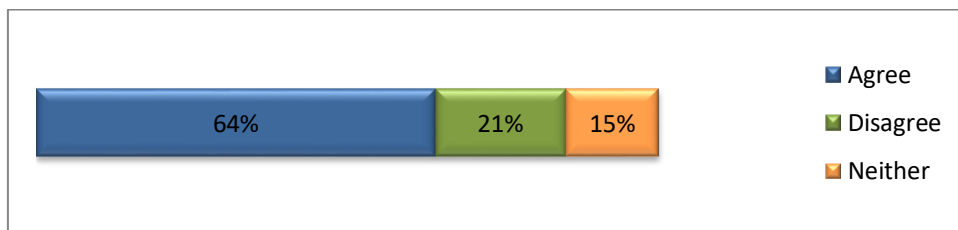


Q8a. New link road from Western Road to Hamlet Way

The proposal for a new link road from Western Road to Hamlet Way received the highest level of opposition, with the majority of respondents (56%) disagreeing with the proposal and only 35% in favour. In contrast there was a high level of support for the new link road between Western Road and Maybrook Road, with 64% in favour of this proposal and only 21% opposed.

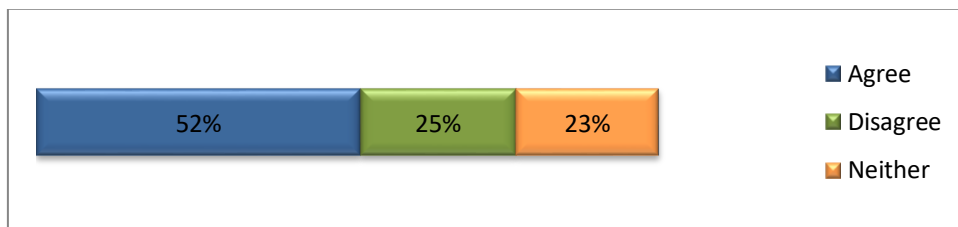


Q8b. New link road from Western Road to Maybrook Road



Q9. Conversion of the Western Rd junction to a left-in, left-out junction

The majority of respondents (52%) supported the proposal to convert Western Road junction to a left-in, left-out junction. A quarter (25%) of respondents were opposed to the proposal, with 23% neither agreeing or disagreeing.



3. Recommended approach and future work

WCC are pleased with the level of support overall for the proposals. Where concerns have been expressed, WCC are exploring other ways of achieving the objectives and will be in a position to come back to the public with a revised set of proposals in due course.